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PROFILE

For more than two decades, David Galiel has helped nonprofits, public agencies, advocacy campaigns and sustainable businesses with strategic planning, management consulting, use of new media and organizational leadership.

RECENT ENGAGEMENTS

Executive Director, Beyond War Feb 2010-March 2011

Led global nonprofit working at the grassroots to change minds about the inevitability of war and teach proven, nonviolent ways to resolve conflict. During first 12 months:

- Increased revenue over 200% while reducing expenses, diversified year-round funding
- Grew mailing list 30%, membership 50%, initiated monthly sustainer program online
- Doubled # of active chapters, launched 1st European chapter in Warsaw, Poland
- Opened first international office, hired professional staff
- Rebranded for younger, global audience, launched new website & online community

New Media Advisor, AIDS.gov, US Dept of HHS March 2007-September 2010

Provided strategic & technical consulting to Director of AIDS.gov and HHS team regarding use of new media tools, technologies and content. Advised on integration of online communications in public information campaigns. Contributed original website content in compliance with Plain Language guidelines, editorial and technical review.

Representative writing includes these 4 articles in AIDS.gov Using New Media section:

<http://aids.gov/using-new-media/getting-started/understanding-your-audiences/>

REPRESENTATIVE ENGAGEMENTS 2001-2009

Strategic Planning Consultant, Beyond War Sept-Dec 2009

Developed new-media-centric strategic plan for Beyond War nonprofit corporation.

Project Developer: Online Working Artists Census/Survey 2008-2009

Co-designed, developed & compiled report for nation's 1st statewide online census/survey of over 3,400 working artists in Massachusetts. Lead to state policy changes and Congressional attention. Inspired similar efforts in other states. *Report available at:*

http://bluecrossfoundation.org/~media/Files/Publications/Policy%20Publications/MA_ArtistsReport2009.pdf

Online Campaign Consulting & New Media Development 2006-2009

Developed & supported online campaign strategies & advanced new media websites for advocacy organizations, sustainable enterprises and political candidates at local, state and federal level.

Project Mgr/Developer: Trillium Asset Management Redesign 2007

Led website development for largest, oldest, socially-responsible investment firm.

Director, Interactive Strategy & Content, IMAX Environmental Film 2006

Crafted a comprehensive, pan-media, integrated promotional campaign.

Project Leader, National Education Initiative w Public Broadcasting 2005

In response to RFP from CPB to revolutionize the teaching of American history and civics: Conceived & designed virtual environment collaborative learning system. Assembled partnership: PIECORP, Oregon Public Broadcasting (OPB), Nat'l Center for History in the Schools, James Burke's Knowledge Web. Recruited top advisors from games, market research, AI research, education, \$40,000+ pro bono consulting. Negotiated 1st open source contract in PBS history.

Exec Director, Public Interest Entertainment Corporation 2003-2008

Founded and led PIECORP, the first nonprofit, 501(c)3, open-source interactive entertainment studio dedicated to creating socially constructive online games.

**DAVID
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Change Agent

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SUMMARY EXPERIENCE 1989-2001

Vice President, Venice Technologies 2001

Developed innovative strategies for online distribution of independent games.

Founder, CEO, Planetary Arts 1999-2001

First commercial game studio focused on socially responsible online entertainment.

Executive Producer, Kaon Interactive 1996-1998

Lead writer & community developer for Terra, groundbreaking persistent world game.

Founder & CEO, GALIEL 1995-1996, 1998-1999, 2001-2003

Built pioneering web development firm, GALIEL, in Boston & Manhattan. Clients included NYNEX, Anderson & Lembke, Fujitsu Cultural Technologies, ONEIL Communications, Medical Support Systems, Atlantic Rancher, and many others.

Founding Partner, Grand Design Interactive/Sr. Developer, Lightbridge

Co-developed IRIS interactive kiosk. Negotiated 1995 acquisition by Lightbridge. Created one of the first fully-graphical, interactive, multimedia corporate websites.

Early 1990's: Director, Boston Computer Society Virtual Reality Group

Led fastest growing user group in 32,000-member BCS. Organized ground-breaking bicoastal VR teleconference linking MIT Media Lab in Cambridge, Paul Allen's Interval Institute in Silicon Valley and Cyber Cafe in Hollywood. Hosted 1st declassified public demonstration of Pentagon's virtual battlefield (SIMNET,) demo of NASA's Shuttle Arm simulator, organized annual VR conference & expo.

PRO BONO

Board of Directors: Project Think Different, Rebel Shakespeare Company, Artists Alliance. **Exec. Committee:** Creative Economy Association of the North Shore (CEANS). **Directed** ArtWorks and Digital Forum at MA Interactive Media Council. **Chair, Advisory Board:** PDXGearCon annual convention. **Panelist, Host:** American Marketing Assoc.

ADDITIONAL INFORMATION

Trainer, Game Developer, Musician & Public Speaker 1998-Present

Popular speaker on new media adoption, online community & values-driven leadership. Sold-out workshops for Public Policy Institute, Youth At Risk, Institute for Healthcare Improvement, American Marketing Assoc. Featured speaker at national, int'l conferences.

Media appearances include:

- Pulse TV (2-part studio interview with Cindy Piester of Maverick Media)
<http://vimeo.com/13888574> (Part I) & <http://vimeo.com/13888732> (Part II)
- Radioactivity with Rob Lorei, WMNF Tampa (live radio call-in)
http://www.wmnf.org/news_stories/8719 NOTE: I appear in the 2nd half of show
- The Christian Science Monitor
<http://www.csmonitor.com/2003/0403/p14s01-stct.html>
- Current, the public broadcasting newspaper
<http://www.current.org/tech/tech0614games.shtml>
- FM4, the alternative youth station of the Austrian Broadcast Corporation
<http://fm4v2.orf.at/station/117196/main.html>

Galiel's oft-cited 2004 article on open source culture & new peer-production models, "A LEVER LONG ENOUGH: Value driven enterprise in the networked information economy", led to participation in 2007 *Union Square Sessions 3: Hacking Philanthropy*.

An accomplished jazz musician, Galiel has performed on three continents, written music scores for multimedia, industrial video & short film. He has a modest background in improvisational theater. Galiel lives in Portland, Oregon with his wife, their dog, and a cat.